



GLOBAL
PRODUCT
SOURCING

WE FIND MANUFACTURERS FOR YOUR PRODUCTS

WWW.ZIGNIFY.NET





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Who we are!

The Zignify Team

- 60+ women (speaking 20+ languages) all over the world + Sebastian
- 500+ years of combined experience in sourcing products GLOBALLY
- Founder: Yulia: Ex-Flixbus Managing Director & Sebastian: Ex-ABB Head of Marketing / BD APAC
- Founders selling on Amazon since 2014 with 2 own brands online & also in retail
- We are not just a team, we are a “small” family!



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Our customers

(that is just one example)



The Amazon logo, consisting of the word 'amazon' in a white, lowercase, sans-serif font with a yellow curved arrow underneath it, all set against a dark blue rectangular background.



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Experience

- > 4000 products sourced
- > MUSD 500 saved
- > Manufactured products in 40+ countries
- > 50% projects outside China





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What do We do?

- Global Product Sourcing (finding and verifying manufacturers)
- Price and MOQ Negotiation
- Sample QC
- Mass Production Management
- Mass Production
- Quality Control
- Supply Chain Management
- Logistics/Shipping
- Labelling/product requirements verification
- Product Compliance Verification
- Patent Verification
- Certification application (e.g. TÜV und SGS)
- 3PI/Warehousing



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How are we different from others?

Full Transparency

You will have access to a full supplier list, to every manufacturer we contacted, whether it is 30, 60 or 400. You can use this list in the future with your team. No, others don't provide that!

Hourly One Time Payment! No Commission!

We charge on hourly basis for the work we have done and it will be cheaper for you in the long run. If you work with commission, you will need to pay every time you place the order for the next 2-5 years. We don't think it is fair!

Not 1 but 2 Sourcing Experts Work on Your Project

1 person can only call one factory at a time. We like to work efficiently and effectively. We put at least 2 sourcing experts on your projects, sometimes more!





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What else makes us different ?

We give you recommendations where in the world to best produce your product based on your USP's and calculations of all the attributes of a landed cost

We have a database with over 50,000 + manufacturers. We add and verify new suppliers every day

We focus on the WORLD not one region



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**So, now
you want
to ask how
much will
you have
to pay?**

Sourcing in China (Total project time for PL product 25-30 hours):

1. Verification Stage: 13 hours to get initial prices, MOQ, payment terms to see if your targets are possible (outreach to about 10-15 manufacturers)
2. Main Stage: About 12-17 hours to do a deep dive and finalize the list and verify the manufacturers (around 30) with prices, price negotiations, lead times, MOQs, and samples (will be checked by us before sent to you)
3. Mass Production: Invoice preparation and mass production management. On average takes 7 hours.
4. Quality Control: full day quality control starts from USD 350 and up.
5. Shipping Arrangements: arranging for everything related to shipping, including getting the best shipping quotes and taking care of all the steps until goods arrive at the final destination.



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**So, now
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Sourcing Outside China (Rest of the World) (Total project time for PL product 40-50 hours):

1. Verification Stage: 17 hours to get initial prices, MOQ, payment terms to see if your targets are possible (outreach to about 20-30 manufacturers)
2. Main Stage: About 20-25 hours to do a deep dive and finalize the list and verify the manufacturers (around 40) with prices, price negotiations, lead times, MOQs, and samples (will be checked by us before sent to you)
3. Mass Production: Invoice preparation and mass production management. On average takes 7 hours.
4. Quality Control: full day quality control starts from USD 400 and up.
5. Shipping Arrangements: arranging for everything related to shipping, including getting the best shipping quotes and taking care of all the steps until goods arrive at the final destination.



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We might not end up working together, but we still want to help in any way we can. So we created a Sellers' Bonus and Discount List. Here you will find an ever growing list of our verified and dear partners who cover a huge range of services for Amazon and Ecommerce Sellers. We do NOT get any commission from those partners. Our deal with them is that they take that commission and give you an extra discount. So, please, use it wisely and grow your business like it is on steroids.





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SERVICES

- Finding/Verifying Manufacturers
- Quality Control
- Supply Chain
- Product Photography
- Logistics
- Labelling/product requirements verification
- Certification application (e.g. TÜV und SGS)
- 3PL/Storage
- And more...

SCHEDULE A FREE CONSULTATION



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